



MILLIY LIBOSLARDA KASHTACHILIK NAQSHLARINING ZAMONAVIY DIZAYN TA'LIMIDA O'RNI

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ANNOTATSIYA: *Ushbu ishda o'zbek milliy liboslarida kashtachilik naqshlarining o'rni va ularning zamonaviy dizayn ta'limidagi ahamiyati o'rganilgan. Kashtachilik xalq hunarmandchiligining qadimiy va bebaho namunasi bo'lib, u o'zbek xalqining madaniy merosi, estetik qarashlari va milliy qadriyatlarini o'zida mujassam etadi. Ishda kashtachilik naqshlarining zamonaviy liboslarda qo'llanilishi, ularning dizayndagi ijodiy, estetik, texnik va amaliy imkoniyatlari yoritilgan.*

KALIT SO'ZLAR: *Milliy liboslar, Kashtachilik san'ati, Zamonaviy dizayn, Dizayn, a'limi, O'zbek an'analari, Naqshlar, Estetik tarbiya, Raqamli dizayn, Madaniy meros, Hunarmandchilik*

РОЛЬ ВЫШИВНЫХ УЗОРОВ В НАЦИОНАЛЬНЫХ КОСТЮМАХ В СОВРЕМЕННОМ ДИЗАЙН-ОБРАЗОВАНИИ

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АННОТАЦИЯ: *В данной работе исследуется роль узоров вышивки в узбекских национальных костюмах и их значение в современном дизайнерском образовании. Вышивка – древний и бесценный пример народного ремёсел, воплощающий культурное наследие, эстетические воззрения и национальные ценности узбекского народа. В работе освещается использование узоров вышивки в современных костюмах, их творческие, эстетические, технические и практические возможности в дизайне.*

КЛЮЧЕВЫЕ СЛОВА: *Национальные костюмы, Искусство вышивки, Современный дизайн, Учёный-дизайнер, Узбекские традиции, Узоры, Эстетическое воспитание, Цифровой дизайн, Культурное наследие, Ремесло*



THE ROLE OF EMBROIDERY PATTERNS IN NATIONAL COSTUMES WITHIN MODERN DESIGN EDUCATION

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ANNOTATION: *This work studies the role of embroidery patterns in Uzbek national costumes and their significance in modern design education. Embroidery is an ancient and invaluable example of folk crafts, which embodies the cultural heritage, aesthetic views and national values of the Uzbek people. The work highlights the use of embroidery patterns in modern costumes, their creative, aesthetic, technical and practical possibilities in design. In particular, in design education, through these patterns, students understand national identity, improve their technical skills and strive to modernize traditions through innovative approaches.*

KEYWORDS: *National costumes, Art of embroidery, Modern design, Design scientist, Uzbek traditions, Patterns, Aesthetic education, Digital design, Cultural heritage, Handicraft*

The rich cultural heritage of the Uzbek people, particularly in the field of national handicrafts, assigns a special place to the art of embroidery. Passed down from generation to generation over the centuries, this art form embodies the nation's aesthetic taste, philosophy of life, and traditions. Embroidery is used not only in everyday life but also in festive clothing, gifts, wedding ceremonies, and various ritual items. The presence of embroidered patterns on national garments adds a unique decorative charm, elegance, and spiritual meaning.

In today's era of globalization, the issue of harmonizing national customs and traditions with modern design trends has become increasingly relevant. In particular, within the design education

system, studying national handicraft traditions — especially embroidery patterns — and applying them in modern clothing plays an important role in fostering the aesthetic education of the younger generation. In the modern fashion industry, designs based on national elements are competing with international brands, which demonstrates that the art of embroidery is gaining recognition on the global stage.

Therefore, studying this topic is relevant as it allows for the analysis of the unique characteristics of Uzbek embroidery patterns, reveals their interpretation in modern design, and identifies the possibilities of integrating them into the educational process.

Today, the field of design is rapidly developing and requires a balance



between national culture and modernity. From this perspective, studying the role and significance of national embroidery art in contemporary design trends is a demand of the times. Embroidery patterns give national costumes uniqueness, ornamentation, and identity (a reflection of personality).

In design education, studying this rich cultural heritage and teaching students embroidery techniques, pattern elements, compositional structure, and color harmony can develop their creative thinking. In turn, this nurtures young designers in the spirit of national identity and encourages them to harmonize folk art with modern aesthetics in their works.

In addition, the growing demand for national clothing in today's fashion market and the increasing interest in ethnic designs abroad necessitate a reinterpretation of embroidery patterns in a modern context. This not only contributes to the development of the design industry but also serves to preserve and popularize national culture.

The role of embroidery patterns in modern design education within Uzbekistan's national costumes lies in harmonizing traditional heritage with new technologies. These patterns serve as a source of inspiration for designers, allowing them to incorporate them into modern clothing, accessories, and interior decorations. The main elements of embroidery—colors, shapes, and styles—help shape contemporary aesthetics in design education.

The Role in Modern Design Education

Tradition and Modernization:

Designers reinterpret motifs and styles derived from traditional embroidery patterns, presenting them in a modern context. For example, using classic Uzbek embroidery designs (such as those found on doppi caps, chapans, robes, or belts), it is possible to create contemporary dresses, handbags, shoes, and even furniture items.



1.Pic: Creative Inspiration:



The rich color palette and intricate compositions of embroidery patterns serve as a powerful source of creative inspiration for designers. In modern design education, these patterns are especially valuable for developing students' creative approaches, enhancing their aesthetic taste, and enriching their design concepts.

Technical and Practical Skills:

Learning embroidery techniques helps designers gain a deeper understanding of the technical characteristics of garments and other products. This knowledge allows them to apply embroidery correctly in production, thereby improving both the quality and aesthetics of the design.

Preserving and Developing National Identity:

By using embroidery patterns, designers contribute to bringing Uzbek cultural heritage into the modern world. This helps preserve national identity and introduces it to a wider audience.

Digital Design:

The application of embroidery patterns in digital design — such as through 3D modeling, 3D printing, and other digital technologies — is driving innovation in the design field. These technologies make it easier and more precise to incorporate traditional patterns into modern designs.

Embroidery in National Clothing:

Embroidery is the art of creating various designs on fabric with thread and is one of the ancient crafts of the Uzbek people. Embroidery patterns on national garments add elegance, beauty, and a sense of national spirit. They typically feature floral, leafy, geometric, and symbolic motifs.

Embroidery is widely used in both men's and women's clothing — such as doppi (traditional caps), yaktak (jackets), lozim (trousers), ko'ylak (dresses), and ro'mol (scarves).



2.Pic: Modern style clothes



Each region has its own distinctive style — for example, the embroidery traditions of Bukhara, Fergana, and Surkhandarya differ in terms of color palette and composition. Today, embroidery elements are also widely used in modern design. It serves, on the one hand, to preserve national traditions, and on the other hand, it gives the dresses originality and aesthetic charm.

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